



Scalefusion helped Autamarocchi achieve operational efficiency and driver productivity with its powerful kiosk lockdown feature

About the Company

A leader in Container and Conventional Transportation (FTL), logistics, and service vehicles, Autamarocchi stands out as one of the largest fleet companies in Italy with its headquarters through Central-Northern Italy and Europe. The three pillars of their business are the Fleet Managers, Dispatchers, and Centralized Customer Care team. The first two roles are considered the core of the business as they ensure the right functioning of the drivers' network and make sure that each driver is able to arrive at any European destination on time. On the other hand, the Centralized Customer Care team ensures that dedicated representatives help solve business queries with efficiency and promptness.

Business Goals

Autamarocchi has four branches of business areas namely Container Transport and FTL, Terminal container, Trade & Service, and Integrated logistics and Distripark. The Fleet Managers and Dispatchers are the core element of their business and they are always ensuring that the driver is able to arrive at any European destination in their service business. Autamarocchi S.p.A. started to meet the shipping lines' business requirements and transport/carrier leasing companies who were looking for an Italian logistics partner catering and offering them with the provision of both on-road and intermodal transport in the main ports and freight terminals, in Italy and Europe. With this model they are able to manage growth horizontally, extending the frameworks to meet the fleet's expansion. Being in the container and conventional transportation and freight services industry, the main focus of Autamarocchi is to help clients plan for a hassle-free international transportation experience that is hall-marked by reliability, security, maintenance, and utmost efficiency.

Challenges

Autamarocchi, to step closer to their aim and guarantee optimum efficiency in the Logistics and Transportation fleet, had to deploy the fleet drivers with organization-owned Android devices. With these Android mobile devices, the fleet drivers can perform and record their managerial operations and enter day-to-day official data associated with the container and terminal records on the go. The prime boulder that the company wanted to mitigate during the process was to ensure that the mobile devices are used for the sole purpose of work only. They certainly wanted to restrict the usage of personal activities in the organization-owned devices



Industry

Logistics and Transportation

Solutions & Features

- Kiosk Lockdown
- Android Device Management
- Application Management

Key Benefits

- Enhanced fleet driver productivity
- Distraction-free working environment for fleet drivers
- Improved record keeping with precision and accuracy of fleet drivers for administration
- Effective time and cost reduction management

Why Scalefusion

- Industry-leading UEM provider with simplified and intuitive mobile device management experience
- Easy to configure, deploy, and upgrade devices and apps across the entire lifecycle
- Leading choice for a scalable solution with multi-OS support

that can abrupt their fleet driver’s operational efficiency and productivity. Autamarocchi wanted a solution that can perform all the above activities as well as allow the IT admins to attain remote access control of all the deployed Android devices.

Solution

Autamarocchi used the Scalefusion and found it apt for all the boulders they were encountering. With the help of the Scalefusion dashboard, they were able to list and enroll all the organization-owned Android devices and administer them into Kiosk mode. This MDM solution saved the IT manual efforts to individually provision the devices through the Scalefusion dashboard over the air. The implementation of the application management feature restricted the fleet drivers to only use the work-related applications to enter their operational data around activities like inspection, cleaning, maintenance, certification, and repair in the container terminal which could be recorded and shared with the organization remotely for administration. This assured the company that the organization-owned Android devices used by the fleet drivers are proportionally efficient and are limited to work-related applications only in a managed and secured environment. Scalefusion kiosk lockdown solution has also further helped Autamarocchi to remotely manage these deployed Android devices and gain access control while preventing the fleet drivers from downloading unauthorized apps and programs to mitigate IT costs and increase productivity.

Key Results

Working with Scalefusion has brought out the following proven results for Autamarocchi:

- Improved driver productivity by restricting work-only applications through application management
- Enhanced operational and management efficiency by remotely gaining access control of all the organization-owned devices over the air
- Device monitoring for fleet drivers activities on organization-owned Android devices

Testimonial

“Scalefusion proved to be the best possible solution that provided us with all that we needed from the product to lock down our drivers’ devices. It is effective, easy to use and serves the purpose just right.”

About Scalefusion

Ambitious companies around the world trust Scalefusion to secure and manage endpoints including smartphones, tablets, laptops, rugged devices, POS and digital signages. Our mission is to make Device Management simple and effortless along with providing world class customer support.

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