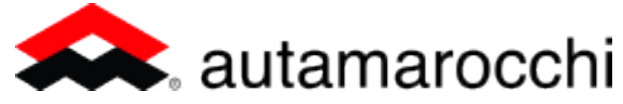




Scalefusion helped Autamarocchi achieve operational efficiency and driver productivity with its powerful kiosk lockdown feature.



**Industry:**  
Logistics and Transportation

**Platforms:**  


**Deployment Scenario:**  
Kiosk

## About the Company

A leader in Container and Conventional Transportation (FTL), logistics and service vehicles, Autamarocchi stands out as one of the largest fleet companies in Italy with its headquarters through Central-Northern Italy and Europe. The three pillars of their business are the Fleet Managers, Dispatchers and Centralized Customer Care team. The first two roles are considered the core of the business as they ensure the right functioning of the drivers' network and make sure that each driver is able to arrive at any European destination on time. On the other hand, Centralized Customer Care team ensures that dedicated representatives help solve business queries with efficiency and promptness.

## Business Goal

Autamarocchi has four business areas namely Container Transport and FTL, Terminal container, Trade & Service and Integrated logistics and Distripark. Autamarocchi S.p.A. started to meet the business requirements of shipping lines and transport/carrier leasing companies who looked for an Italian logistics partner offering both on-road and intermodal transport in the main ports and freight terminals, in Italy and Europe. Being in the container and conventional transportation and freight services industry, the main focus of Autamarocchi is to help clients plan for a hassle-free international transportation experience that is marked by reliability, security, maintenance, and utmost efficiency.

## Challenges

In order to guarantee optimum efficiency, precision, and security in this entire transportation and fleet management operations, it became essential to provide the fleet drivers with mobile devices wherein they can enter day-to-day official data associated with container and terminal records. At the same time, Autamarocchi wanted to ensure that these devices are used for work-only purposes wherein the drivers cannot use the devices for personal activities. Also, these devices needed to be remotely administered by the company IT team.

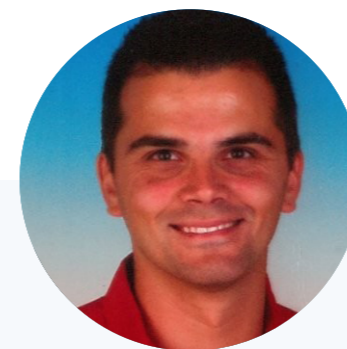
## Solution

Autamarocchi approached Scalefusion for its robust kiosk lockdown solution that helped the company lock down the devices provided to the fleet drivers. This helped the drivers to seamlessly use the locked devices to enter work data around activities like inspection, cleaning, maintenance, certification and repair in the container terminal. This made sure that the company-provided devices are efficiently used by the drivers for work-only purposes within a secured and managed environment. Scalefusion kiosk lockdown solution further helped Autamarocchi to remotely manage these devices while preventing the drivers from downloading unauthorized apps and programs on these devices.

## Key Results

Working with Scalefusion has brought out the following proven results for Autamarocchi:

- Improved driver productivity
- Enhanced operational and management efficiency
- Improved record-keeping and issue resolution
- Improved customer experience
- Effective cost management
- Effective cost and time management



### Testimonials:

“Scalefusion proved to be the best possible solution that provided us with all that we needed from the product to lock down our drivers' devices. It is effective, easy to use and serves the purpose just right.”

*Federico Scocchi – Network Manager, Autamarocchi*



### About Scalefusion

Scalefusion MDM allows organizations to secure & manage endpoints including smartphones, tablets, laptops, rugged devices, mPOS, and digital signages, along with apps and content. It supports the management of Android, iOS, macOS and Windows 10 devices and ensures streamlined device management operations with InterOps.



### Enterprise Sales & Partnerships

[sales@scalefusion.com](mailto:sales@scalefusion.com)  
[partners@scalefusion.com](mailto:partners@scalefusion.com)

### Call Us

(US) +1-650-273-5999  
(INDIA) +91-8499-835020